

****United States Border Collie Handlers Association (USBCHA)****

2024 National Sheepdog Finals Sponsorship Opportunities

The 2024 USBCHA 2024 National Sheepdog Finals Host Committee is proud to offer unique sponsorship opportunities for the esteemed 2024 National Sheepdog Finals. This event not only showcases the nation's top sheepdogs and handlers but also brings together a community passionate about the agricultural heritage and canine athleticism. You can be an integral part of this championship by selecting one of our curated sponsorship packages.

****Sponsorship Tiers:****

****Bronze Paw Sponsor - \$500****

- Inclusion of promotional items in handlers' welcome bags (if provided).
- Recognition with business name listed on the event website and program.
- Social media shout-out to our engaged USBCHA community.

****Silver Paw Sponsor - \$1,000****

- All benefits from the Bronze Paw tier, plus:
- Your company logo featured on event-related signage.
- Choice of exclusive sponsorship of one day of a dedicated area:
- The Shedding Ring,
- Drive and Fetch Gates

(Naming rights to one of the specified sponsorship areas on a first-come, first-served basis.)

****Gold Paw Sponsor - \$5,000****

- All benefits from the Silver Paw tier, with the upgrade of:
- Sponsorship of one of the dedicated areas listed above for the entire week.
- Larger logo and recognition in prominent zones.
- Opportunity for branded items in handlers' bags.
- Half-page advertisement in the event program.
- Verbal acknowledgments throughout the event.

****Platinum Paw Sponsor - \$10,000****

- All benefits from the Gold Paw tier, with the addition of:
- Prime placement for all promotional materials and logos.
- Full-page advertisement in the event program.
- Premium booth placement in the vendor area.

- VIP access

****Exclusive Nursery Finals Sponsor - \$15,000****

- One prestigious sponsor will have the exclusive opportunity to be the sponsor for the Nursery Finals, a showcase of the finest up-and-coming young sheepdogs.
- All benefits from the Platinum Paw tier, with premium enhancements.
- Priority logo placement in all event-related materials and prominent on-site signage.
- Opportunities for on-site engagement with attendees and competitors.
- A framed photo of your team with the winner and their dog.
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This is the first year that the nursery finals will have a live feed and be on its own day so grab this opportunity for this one time offer to be a part of this historic event.

Each sponsorship tier provides valuable exposure to a dedicated and passionate audience. By supporting the USBCHA and the 2024 National Sheepdog Finals, you are not only enhancing your brand presence but also contributing to the legacy of sheepdog trialing. We invite you to join us in celebrating the pinnacle of this sporting tradition.

To proceed with sponsorship please reach out to **Rebecca Gibson, 704-975-2575,**
rebecca@flyawaybordercollies.com

